

FOR IMMEDIATE RELEASE

Don't Let Electronic DNA, Entitlement & Inexperience Kill Your Career *Help! Was That a Career-Limiting Move? to the Rescue!*

Jenkintown, PA – Afraid that you will be next to fall victim to your company's layoff plans?

Do you have a team of people to manage whose reputation and performance are directly linked to your own success and job security?

Have you invested all your time – and your parents' money -- in a college degree, but now aren't sure how to keep or land a job?

Are you more concerned about Facebook than face time?

Here to save the day, comes the 3rd edition of the award-winning book *Help! Was That a Career-Limiting Move?* (Career Skills Press, 2009, \$18.95), by Pamela J. Holland and Marjorie Brody.

The book contains 8 new chapters, and updated sections – including tips and strategies for maximizing social networking sites without making embarrassing mistakes, what it takes to be considered a star employee, and how to be an indispensable asset to any company.

Help! Was That a Career-Limiting Move? ensures readers are well-informed to avoid career killers like:

- A blog entry posted during a fit of anger at work that may come back to haunt you.
- Uncertainty over what to wear to an upcoming company event.
- An unjustified belief of deserving more money and praise than is truly earned.
- A “tweeted” private message to Twitter followers that was meant to be a DM instead.

If any of these situations struck a chord, you're not alone. Whether you're a Millennial, Generation Xer, or even a Baby Boomer, *Help! Was That a Career-Limiting Move?* will help you learn how to manage your professional network as effectively as your personal network, distinguish yourself as the candidate of choice when looking for a new job, and build an exceptional reputation in your current role.

For more information on strategies for avoiding career derailment, or to book Holland and/or Brody for an interview -- and receive a review copy of *Help! Was That a Career-Limiting Move?* -- contact Miryam S. Roddy at 215-376-5082, or visit www.BrodyPro.com.