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Marjorie Brody Publishes New Book on Accountability

Jenkintown, PA – Accountability may be a buzz word at thousands of American workplaces at the moment, but it *is* a critical concept that can lead to success – for individuals and company leaders.

Hall of Fame speaker and Professional Certified Coach Marjorie Brody says it all boils down to taking ownership of our personal and work lives. Her new book -- *Accountability: Four Keys to Manage Success (Yours & Others)*, ISBN #978-1-931148-25-2, \$8.99, Career Skills Press – explores this hot topic.

“Companies that focus on eliminating the blame game within their organizations and building a culture of accountability – taking ownership for one’s thoughts, feelings, actions and results -- ultimately help build success,” said Brody.

Brody, President & CEO of BRODY Professional Development, delved into her more than 25 years of corporate coaching and training experience in writing this book. She has written many other books on business skills development topics, including *Courageous Coaching*, *Speaking is an Audience-Centered Sport*, *Help! Was That a Career-Limiting Move?*, *Career MAGIC: A Woman’s Guide to Reward & Recognition*, and *Professional Impressions ... Etiquette for Everyone, Every Day*.

The pocket-sized 6-chapter book addresses four areas to create and manage a culture of accountability:

- Attitude – the world isn’t always fair; the one thing we *can* control is our attitude
- Performance – don’t play the blame game, accept responsibility for your actions and the results they generate
- Behavior – reputation and relationships rule; you may have great results, but behavior issues can hold you back
- Courage – be willing to take risks, it’s key to forward motion

Since 1983, BRODY Professional Development has offered *Fortune* 1000 companies and executives customized training programs, executive coaching and conference speaking services in the areas of Presentation Power, Business Communications, Leadership Presence & Sales Impact. More information: www.brodypro.com.