

**FOR IMMEDIATE RELEASE**

**Local Author/Business Owner Marjorie Brody to Give Commencement Address for Temple University School of Communications and Theater**

*Jenkintown, PA* – BRODY Professional Development Founder & CEO Marjorie Brody, CSP, PCC, CPAE, was invited to deliver this year’s commencement address at Temple University’s School of Communications and Theater on May 14, 2009, at 1 pm.

Brody, who obtained her Masters Degree in Public Address & Rhetoric from Temple, is an author, Hall of Fame professional speaker, professional certified coach, and entrepreneur.

She launched her business in 1983, and since then, BRODY Professional Development, has worked with many *Fortune* 500 firms and international trade associations, delivering training programs, executive coaching, and keynote/workshop presentations in communication and presentation skills, business etiquette, writing, managing the generations, and other professional development areas.

In 2005, Brody delivered her “Market Your MAGIC” keynote presentation at the sixth annual “Women’s Entrepreneurship Conference” at Temple University.

“She is perhaps the most engaging speaker I have seen in a long time. This can be attributed to her boundless energy, sense of self, sense of humility and the fact that she made each of us aware of what we do as business professionals when we walk into a room for a meeting,” said Dr. Betsy Leebron, League for Entrepreneurial Women, Professor and Senior Faculty Advisor to the Provost. “The best testimonial to Ms. Brody is that a week after the conference, students were still talking in class about her speech. They were mesmerized by her style and delivery, captivated by the content and motivated by her.”

The next year, 2006, Brody was inducted into the Temple University “Temple University Women’s Entrepreneurial Hall of Fame.” The Hall of Fame recognizes Temple University alumnae for their outstanding achievements as innovators, entrepreneurs, and leaders in the Greater Philadelphia region. A selection committee reviews nominations, and selects two to three inductees each year.

“I am honored and delighted to return to Temple to speak at commencement,” Brody said. “I’ll be sharing some specific strategies and tools to better equip graduates as they move forward into the real world of recession and a tough job market. There’s no question that it’s a difficult time to be graduating, yet these graduates need to have hope and, more importantly, an action plan.”

For more information about Marjorie Brody or her firm, BRODY Professional Development, visit [www.BrodyPro.com](http://www.BrodyPro.com), e-mail [mroddy@brodypro.com](mailto:mroddy@brodypro.com), or call 215-886-1688. For more details on the commencement ceremonies, contact Ashley Lomery at Temple: 215-204-1384, or, e-mail [ashley.lomery@temple.edu](mailto:ashley.lomery@temple.edu).