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Top 10 Honors for BRODY book on Business Networking

Jenkintown, PA – Looking for a cost-effective way to improve the professionalism and effectiveness of your pharmaceutical sales force?

The January 2011 issue of *Pharmaceutical Representative* magazine cited the book, *You Can't Do It Alone: Building Relationships for Career Success*, by Amy Glass and Marjorie Brody, as one of the "10 essential books" for pharmaceutical representatives to read.

In the "Words" column, Pam Marinko's "You Must Read This!" article stated, "Not all books are created equal, but a few stand above the rest as essential tools."

She then had this to say, specifically about the BRODY book, which Marinko originally reviewed in 2006: "This quick read offers a terrific road map for people early in their career and tenured reps alike who want to think more strategically about their network."

Co-author Marjorie Brody, CEO & President of BRODY Professional Development, said, "I'm pleased and honored that *Pharmaceutical Representative* chose my book with Senior Facilitator Amy Glass, *You Can't Do It Alone, Building Relationships for Career Success* as a 'top 10' read for reps. This title supports BRODY's mission -- to help professionals in all industries improve their ability to connect, communicate and convince through enhanced communication and presentation skills. It also is a resource that we use when speaking and training on this topic."

You Can't Do It Alone, which retails for \$14.95, is available through amazon.com and the BrodyPro.com shopping cart. Copies will also be available for sale at the BRODY booth (410) during the 40th SPBT Annual Conference, May 9-12, 2011.

For bulk order discounted pricing, contact Miryam Roddy at BRODY, at 215-886-1688, or mroddy@brodypro.com. Customization with corporate logos is possible for orders greater than 500.