

FOR IMMEDIATE RELEASE

The Dog Days of Summer Are Upon Us: Remember, Some Things Your Boss Does Not Want (or Need) to See

Jenkintown, PA – What are you wearing right now? Is it appropriate for an office, or to meet an important client/prospect on a sales call?

Just because temperatures are rising, doesn't mean it's time to start showing more skin at work or begin dressing sloppily.

Yes, the hazy, hot and humid days of summer are upon us. It's the time of year that causes many professionals to panic – being unsure what is acceptable to wear at work or in other business settings.

In these recessionary times, with job layoffs rampant, it's critical to think about your “package” -- and what it says about you. If your managers are upset with the choice of clothing you have on, but are hesitant to tell you, your summer outfit could cost you a job or desired promotion.

Workplace/career experts (and executive coaches) Marjorie Brody and Pamela J. Holland, co-authors of *Help! Was That a Career-Limiting Move?* (3rd edition, February 2009), know the do's and don'ts of professional attire for warmer weather.

Without further ado, here is their list of **Things Your Boss Does Not Want (or Need) to See** when it comes to your appearance/clothing this summer:

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|-------------------------------|---------------------------|------------------------------|
| - Flip flops | - Sunglasses on your head | - Short skirts |
| - “advertising” T-shirts | - Loafers with no socks | - Buttons/zippers undone |
| - Tank tops | - Tattoos (on any visible | - Cleavage |
| - Sweat stains | body part) | - Anything that is too tight |
| - Ball caps | - Underwear lines | - See-through skirts |
| - Stinky shoes | - Low rise pants | - Loud, flashy patterns |
| - Cargo shorts | - Colored underwear | - Belly rings |
| - Jeans | - Collarless shirts | - Beachwear |
| - Chest hair | - Athletic shorts | - Yoga pants |
| - Braless outfits (chest size | - Sleeveless shirts | - Patched or safety-pinned |
| is irrelevant!) | - Athletic sandals | clothing |
| - Tan lines | - Sneakers | |
| - Thongs | - Backless shirts | |

Brody & Holland can discuss acceptable “Classic Casual” and “Smart Casual” summer wardrobe options for any professional ... to ensure they stay on the right track for career success.

To book Brody and/or Holland for an interview, or receive a review copy of *Help! Was That a Career-Limiting Move?*, contact Miryam S. Roddy at 215-376-5082 or e-mail mroddy@BrodyPro.com.