

Marjorie Brody

CSP, PCC, CPAE Speaker Hall of Fame



Secure Your Competitive Advantage!

No-holds-barred direct commentary and relevant content about workplace communication and professionalism are Marjorie's speaking hallmarks. She tells it like it is – no sugar coating.

- 30 years ago, Marjorie used her background teaching public speaking and rhetoric at the college level to launch BRODY Professional Development. The multimillion-dollar company has since expanded, with trainers in the U.S., Europe, Asia and South America.
- Marjorie's an award-winning executive who was named one of "Pennsylvania's Best 50 Women in Business"; one of 12 "Distinguished National Leaders" by the National Association of Women Business Owners, Greater Philadelphia Chapter; and selected as a "Woman of Distinction" by the *Philadelphia Business Journal*, National Association of Women Business Owners and The Forum of Executive Women.
- Marjorie is one of an elite group of speakers inducted into the National Speakers Association (NSA) Council of Peers Award of Excellence (CPAE) **Speaker Hall of Fame**; and also earned NSA's designation of CSP, Certified Speaking Professional.
- She earned the designation of Professional Certified Coach (PCC) from the International Coach Federation.
- Marjorie is author of 20+ books, including *Speaking is An Audience-Centered Sport*, *Career MAGIC: A Woman's Guide to Reward & Recognition*, *Courageous Coaching: How to Get Results by Coaching with Courage, Clarity & Conviction* and *Accountability: Four Keys to Manage Success (Yours & Others)*.

Feature Presentations & Workshops

Accountability: 4 Keys to Manage Success (Yours & Others) Doing more with less is the hard reality of our current-business climate. That's why every single member of your team must be fully engaged and accountable. This session is the "wake up call" your team needs to recharge, recommit, and refocus to get the desired results.

Courageous Coaching: It's Not Easy, It's Your Job! Coaching might be the hardest, most awkward, least favorite thing leaders do, but it just might be the most critical. If the majority of your staff is not performing at or close to 100%, it has a ripple effect on your company, clients, and reputation.

Market Your MAGIC What is a "personal brand" and how can it shape a career? Find out in this interactive program that explores how to build a professional reputation that paves the way to opportunity and success.

Leadership Presence: Power Up Your Potential Develop the behaviors and key characteristics necessary to become the kind of leader whose influence makes a significant impact on employee, team and organizational success.

Top 10 Reasons Why Presentations Fail & How to Avoid Them Learn what the platform pros already know. This keynote or workshop will teach you how to design and deliver presentations that ensure success.



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"The session not only met, but exceeded our expectations. I received only positive feedback from our entire team. Your presentation was extremely productive and tailored to our exact needs. It is obvious you not only took the time to evaluate our needs, but you also got to know our company, industry and individuals in the session."

— Hotwire.com

"Marjorie, your presentation at our CEO-MC Conference was a huge triumph. It was obvious that you had taken the time to survey issues related to our industry. You engaged your audience ... The feedback we received was very positive; your message was on target and hit the core of what we do ... We all agreed that (a) you were engrossing; (b) you gave us meaningful information to apply when we returned to the office (c) we needed more time and (d) we'd like to work with you again."

— Kaye Youngren, Chair, CEO-MC committee

"I had a chance to talk to several of our attendees, including our Chief Financial Officer, and the feedback on your presentation was outstanding! Our team appreciated the energy level that you brought. Your message was concise and targeted ... I also thought there was a good mix of 'real life stories' and also self-assessment work that had to be completed during the presentation."

— AmerisourceBergen

"Your words and Market Your MAGIC concept really made me think and assess my ways of working, and what I want to achieve in life. It's enhanced my confidence ... There was a real buzz after the session ... I felt so motivated and happy after the session, I could hardly sleep that night with all of the thoughts going through my head. You are a true inspiration to women."

— participant, pharmaceutical firm, Women in Leadership conference

"Rarely does a speaker make such an effort to understand who we are and what we do. You nailed our challenges so well."

— Janet Forbes Reeder, Credit Union Internal Auditors Association

Courageous Coaching
How to Get Results by Coaching with Courage, Clarity & Conviction
By Marjorie Brody, CSP, Speaker Hall of Fame & Professional Career Coach
Your Competitiveness

Accountability
Attitude Performance Behavior Courage
Four Keys to Manage Success (Yours & Others)
By Marjorie Brody, Speaker Hall of Fame & Professional Career Coach

The Art of Listening
How to Get the Point and Get Ahead
By Marjorie Brody, Speaker Hall of Fame & Professional Career Coach

Making Meetings Work
How to Plan and Facilitate Productive Meetings
By Marjorie Brody, CSP, Speaker Hall of Fame & Professional Career Coach
Your Competitiveness

Business Writing for Results
Make Your Business Communications Count
By Marjorie Brody, CSP, Speaker Hall of Fame & Professional Career Coach
The Advantage series

Speaking is an Audience-Centered Sport
4TH EDITION!
How to Create and Deliver Presentations That Make People Sit Up, Take Notice, and Beg for More!
Marjorie Brody

HELP! Was That a Career Limiting Move?
Second Edition - New Material
Pamela J. Holland & Marjorie Brody
The occupational success with a lifetime of insight from reader's workplace. Helped 80,000+ women and men change their lives. Now it's your turn to read this book in circles!
"Professors Charles Johnson & Thomas Harkin, Boston University"

Career MAGIC
A Woman's Guide to Reward & Recognition
The most comprehensive and inclusive guide for women - or men for that matter - to accelerate their careers... Loaded with wisdom, serves as a practical guide for self-development as the means to achieve career success and personal fulfillment.
Thomas K. Kuster, Speaker, V.P. Human Resources, ITX Pharmaceuticals
MARJORIE BRODY, MA, CSP, CMC