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## **Marjorie Brody Named World's 15<sup>th</sup> Top Communication Professional**

*Jenkintown, PA* – Marjorie Brody has reached the top 20 ... the top 20 Communication Gurus in the world that is! Internet research organization Global Gurus released its 2016 list of the "World's Top 30 Communication Gurus;" naming Marjorie Brody number **15** -- increasing from #21 in 2015.

In judging contenders for this and other Global Gurus categories, GlobalGurus.org focused on trainers, speakers and consultants "who develop and instill competency in others." Global Gurus considers the Top 30 Gurus in their respective categories the "Cream of the Crop." These Top 30 most influential Professionals Speakers, Trainers and/or Consultants received more than 500 votes each. "All not only apply their own principals to achieve superior results in their organisations, but develop and influence people and organisations throughout the globe," the Global Gurus website states.

"I'm honored to be included on such an esteemed list of successful communication professionals," Brody said. "More importantly, I'm grateful for the opportunity to help others improve their ability to communicate in a more clear, concise and compelling manner to achieve greater career success."

Global Gurus research comes from e-mails to 22,000 businesspeople, consultants, academics and MBAs around the world for nominations, and a public opinion poll. They then short list 60 names do a Google search for ranking, then request voting. The criteria for judging the Top 30 focused on:

Public opinion - 30%	Presentation style - 10%
Originality of ideas - 30%	Number of publications and writings - 5%
Impact of original ideas - 10%	Guru factor -- 5%
Practicality of ideas - 10%	

The entire list of 30 is here: <http://globalgurus.org/communication/communicationgurus30.php>

### **About BRODY**

BRODY is an international training company in business for more than 30 years, with trainers in the U.S., Asia, Europe, South America, Australia and Canada, specializing in four key areas of business communications: Presentation Power, Relationship Management, Writing for Impact and Facilitation & Meeting Effectiveness. BRODY clients include Aramark, Campbell Soup, Citi, Daiichi Sankyo, Genentech, LexisNexis, Pfizer and Sanofi. BRODY is certified as a WBE (Women-owned Business Enterprise) by the Women's Business Enterprise National Council (WBENC) and Women's Business Development Center in Philadelphia, and is a GSA contract holder, contract number: GS-02F-188AA. For more information on BRODY, contact Miryam Roddy at 215-886-1688, or mroddy@brodypro.com; [www.brodypro.com](http://www.brodypro.com).

### **About Global Gurus**

Global gurus is a research organization based in the United Kingdom. For more information other Top Communication Professionals, or their criteria for these thought leader lists, please see the "Global Guru Criteria" tab on the home page visit Global Gurus. For more information contact them via their website [www.globalgurus.org](http://www.globalgurus.org)